

MAY 18, 2026

linear.app

A reading of the visual language at <https://linear.app>. Every token, every rule, every component — captured from the live site.

PAGE INTENT

landing

SYSTEM GRADE

C 76/100

TOKENS

30 colours · 16 sizes

GENERATED

designlang

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About

PAGE INTENT

landing 31% confidence

IMAGERY STYLE

mixed

STACK

next

MATERIAL LANGUAGE

material-you

COMPONENT LIBRARY

unknown

VOICE TONE

neutral

Logo



SOURCE

inferred

DIMENSIONS

—

ASPECT

—

FORMAT

unknown

Colour

1 primary · 1 secondary · 1 accent · 10 neutrals · 30 total

Primary

#E4F222

RGB

228, 242, 34

HSL

64°, 89%, 54%

Secondary

#5E6AD2

RGB

94, 106, 210

HSL

234°, 56%, 60%

Accent

#00FF05

RGB

0, 255, 5

HSL

121°, 100%, 50%

Neutrals

#F7F8F8

#62666D

#D0D6E0

#E2E4E7

#8A8F98

#08090A

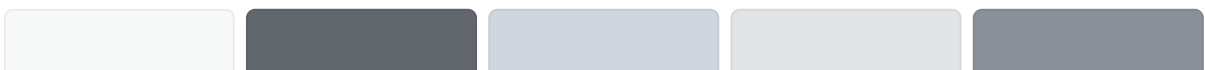
#23252A

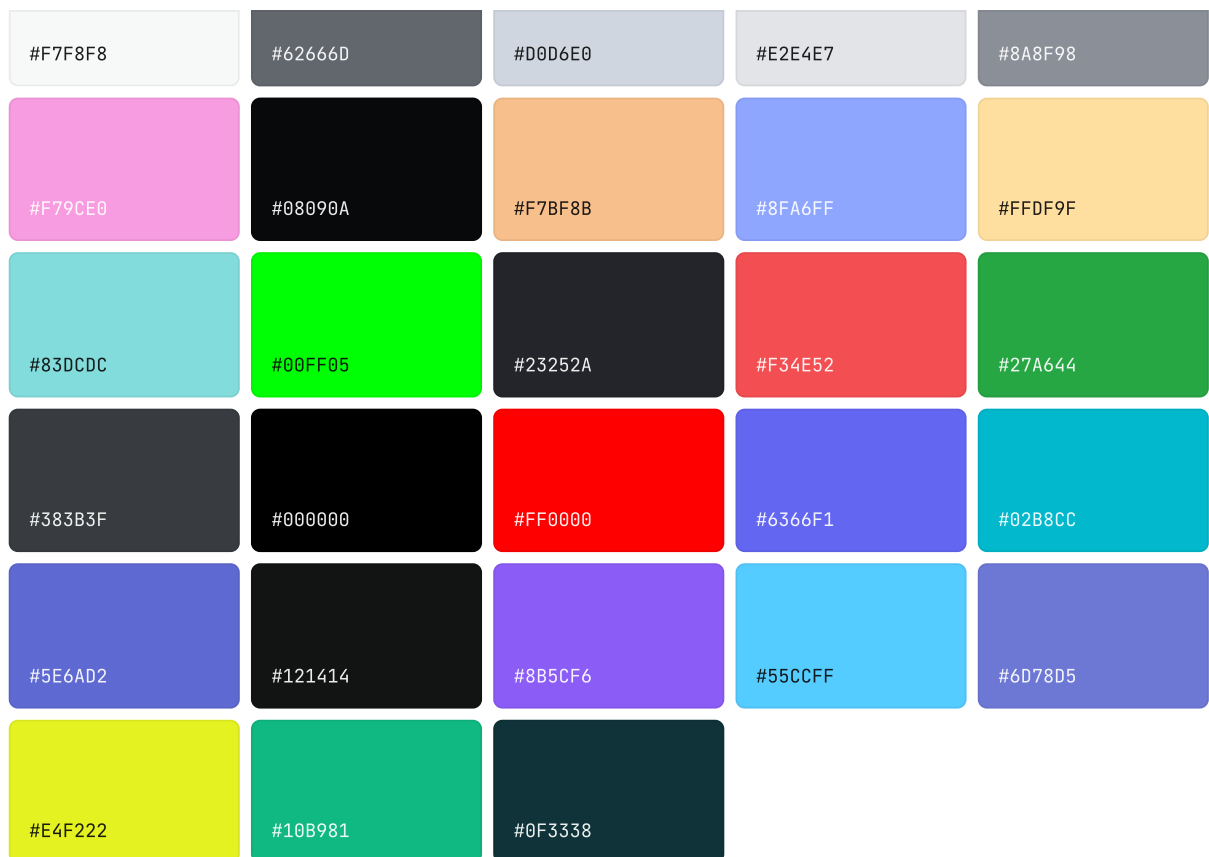
#383B3F

#000000

#121414

Full palette





WCAG 83% · 5 passing pairs · 1 failing. Full breakdown in §11.

Typography

2 families • 16 sizes • 4 weights

DISPLAY

Inter Variable

BODY

Berkeley Mono

WEIGHTS

400, 510, 590, 300

Specimen

The product development
system for teams and agents
The product development
system for teams and agents

Faster app launch

Scale

t00

64px

The product development syst

t01

40px

The product development syst

t02

32px

The product development syst

t03

24px

The product development syst

t04

20px

The product development syst

t05

18px

The product development syst

t06

17px

The product development syst

t07

16px

The product development syst

t08

15px

The product development syst

t09

14px

The product development syst

Spacing

Base 1px · 29 steps captured

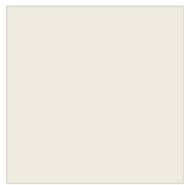
Rhythm



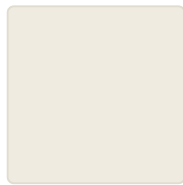
Shape

9 radii • 6 elevation tiers

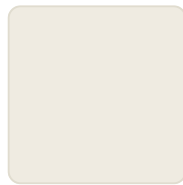
Border radii



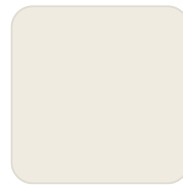
1px



4px



7px



12px



16px

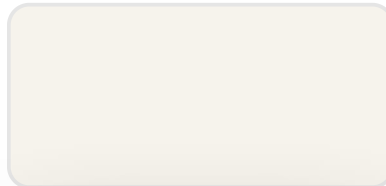


20px

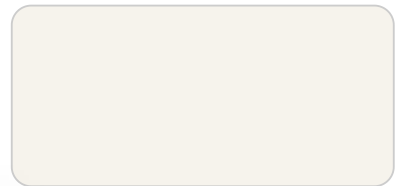
Elevation



xs



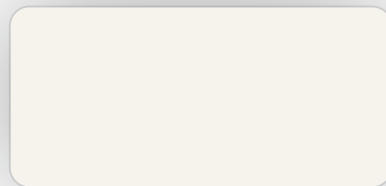
sm



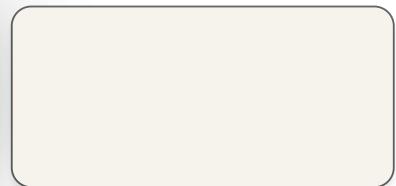
md



lg



xl



2xl

Iconography

unknown · 24 captured

LIBRARY

unknown

CONFIDENCE

0%

STROKE STYLE

fillDominant



Motion

Feel: responsive · 3 durations · 2 easings

Duration scale



Easings

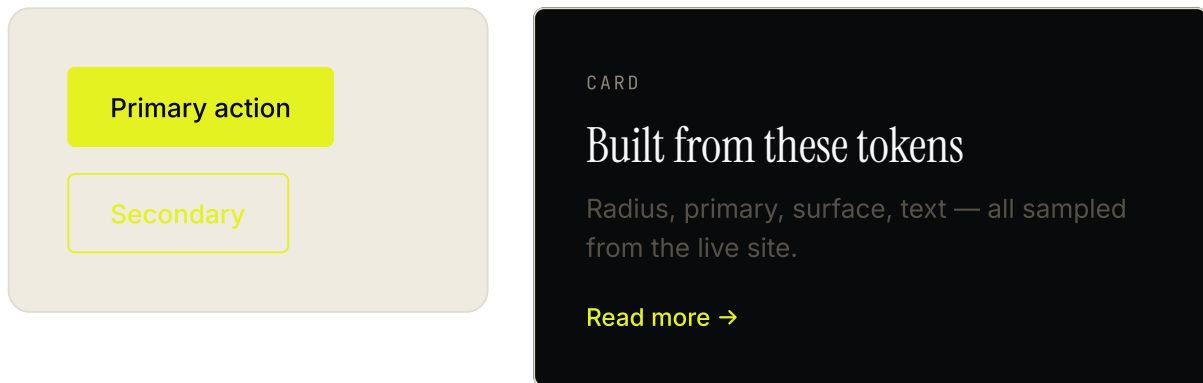
ease-out

ease-in-out

Components

unknown · 2 component patterns captured

Mocks



Detected patterns

button

SLOTS

label, icon, badge

SIZES

—

VARIANTS

—

input

SLOTS

leading, trailing

VARIANTS

—

SIZES

—

Voice

neutral · — · —

Headlines from the site

The product development system for teams and agents The product development system for teams and agents

Faster app launch

A new species of product tool. Purpose-built for modern teams with AI workflows at its core, Linear sets a new standard for planning and building products.

Make product operations self-driving

CTA verbs

×5 ×2 ×2 ×2 ×2 ×2 ×1 ×1

Accessibility

83% WCAG 2.1 contrast
5 passing · 1 failing

Failing pairs



FOREGROUND

#6d78d5

RULE

AA-normal

BACKGROUND

#232534

Suggested replacements

#6d78d5 → (3.82:1)

Tokens

Drop-in code for the most common stacks. All values from the live extraction.

CSS VARIABLES

VARIABLES.CSS

```
:root {
  --color-primary: #e4f222;
  --font-display: "Inter Variable";
  --space-base: 4px;
  --radius-md: 4px;
}
```

TAILWIND CONFIG

TAILWIND.CONFIG.JS

```
// tailwind.config.js
module.exports = {
  theme: {
    extend: {
      colors: { brand: '#e4f222' },
      fontFamily: { display: ['Inter Variable', 'serif'] },
      spacing: { base: '4px' },
      borderRadius: { md: '4px' },
    },
  },
};
```

Run `npx designlang pack linear.app` for the full bundle (DTCG, shadcn, Figma vars, motion, anatomy, Storybook).

Usage

01 **Lead with the primary.**

It belongs on calls-to-action and one accent moment per screen. Not on body copy.

02 **Two type families, three weights.**

Display for headlines, body for paragraphs. Resist a third unless there is a real reason.

03 **Snap to the spacing scale.**

Padding, margin, and gap should land on the values in §05. One-off pixels accumulate into noise.

04 **Treat accessibility as a hard constraint.**

When a colour pair fails WCAG, fix the colour — not the contrast check.

designlang

Re-run: `npx designlang brand linear.app`

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