

MAY 18, 2026

# arc.net

A reading of the visual language at <https://arc.net>. Every token, every rule, every component — captured from the live site.

PAGE INTENT

landing

SYSTEM GRADE

B 87/100

TOKENS

7 colours · 12 sizes

GENERATED

designlang

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CHAPTER 01

# About

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PAGE INTENT

landing 29% confidence

IMAGERY STYLE

photography

STACK

next

MATERIAL LANGUAGE

flat

COMPONENT LIBRARY

unknown

VOICE TONE

friendly

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# Logo

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SOURCE  
**inferred**

DIMENSIONS  
—

ASPECT  
—

FORMAT  
**unknown**

# Colour

1 primary · 1 secondary · 1 accent · 4 neutrals · 7 total

## Primary

#2702C2

RGB

39, 2, 194

HSL

252°, 98%, 38%

## Secondary

#FFFADD

RGB

255, 250, 221

HSL

51°, 100%, 93%

## Accent

#3139FB

RGB

49, 57, 251

HSL

238°, 96%, 59%

## Neutrals

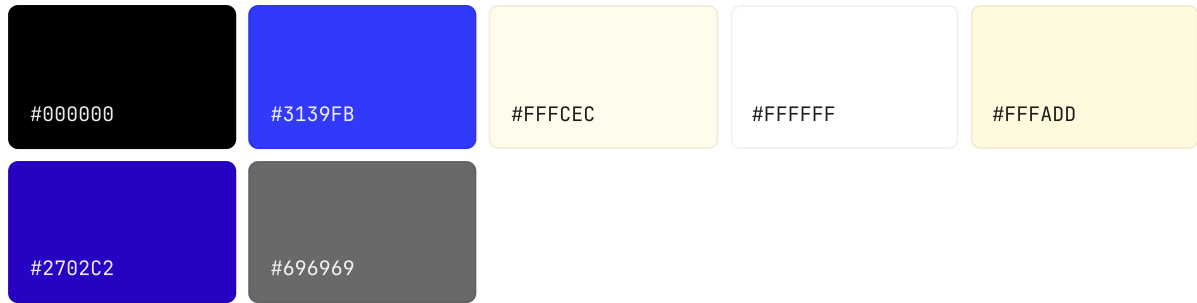
#000000

#FFFCEC

#FFFFFF

#696969

## Full palette



**WCAG 100%** · 6 passing pairs · 0 failing. Full breakdown in §11.

# Typography

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7 families • 12 sizes • 5 weights

---

## DISPLAY

Marlin

## BODY

Marlin Soft SQ

## WEIGHTS

400, 700, 600, 500, 800

Specimen

Arc is the Chrome replacement I've  
been waiting for.

*Arc is the Chrome replacement I've been waiting for.*

Scale

STEP	SIZE	SAMPLE
t00	45.51px	Arc is the Chrome replaceme
t01	40px	Arc is the Chrome replaceme
t02	36px	Arc is the Chrome replaceme
t03	32px	Arc is the Chrome replaceme
t04	28px	Arc is the Chrome replaceme
t05	24px	Arc is the Chrome replaceme
t06	20px	Arc is the Chrome replaceme
t07	17px	Arc is the Chrome replaceme
t08	16px	Arc is the Chrome replaceme
t09	14px	Arc is the Chrome replaceme



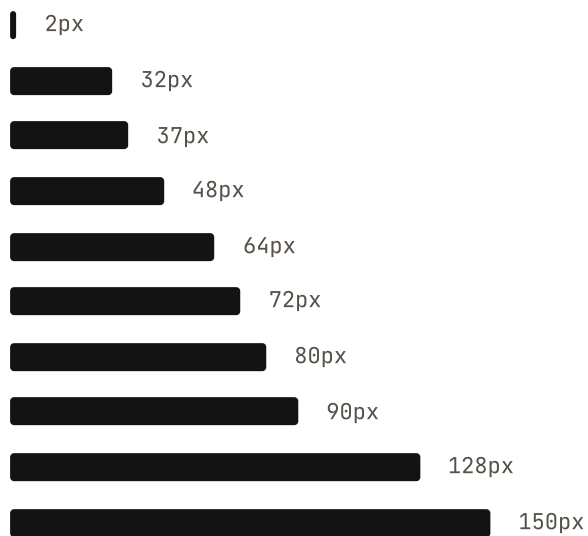
# Spacing

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Base 2px · 13 steps captured

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## Rhythm



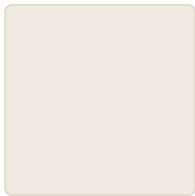
# Shape

---

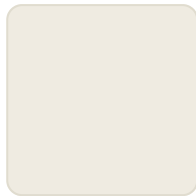
3 radii • 2 elevation tiers

---

## Border radii



4px

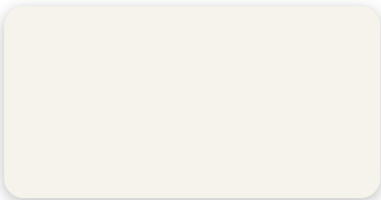


8px

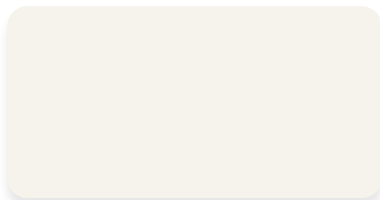


22px

## Elevation



XS



SM

# Iconography

unknown · 24 captured

LIBRARY

unknown

CONFIDENCE

0%

STROKE STYLE



# Motion

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Feel: smooth · 2 durations · 1 easings

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## Duration scale



## Easings

ease-in-out

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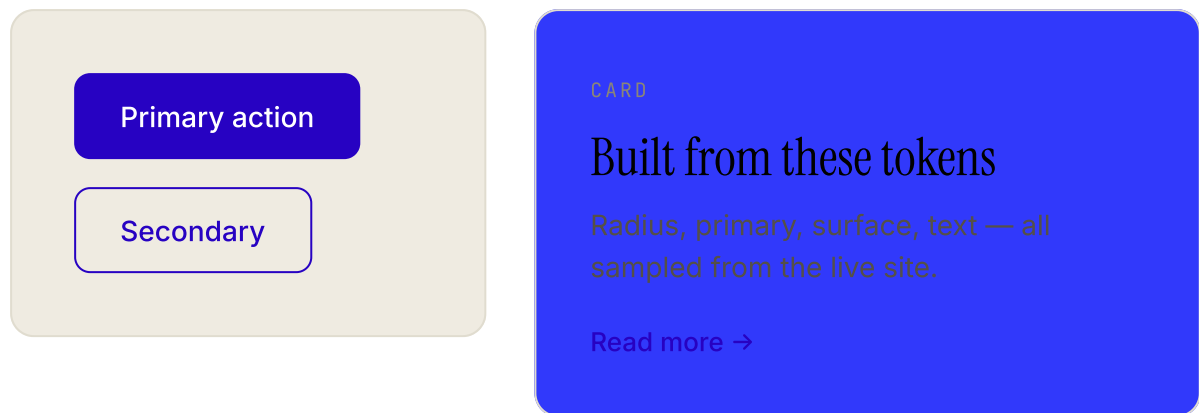
# Components

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unknown • 1 component patterns captured

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## Mocks



## Detected patterns

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### button

#### SLOTS

label, icon, badge

#### SIZES

large

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#### VARIANTS

—

# Voice

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friendly · — · —

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Headlines from the site

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Arc is the Chrome replacement I've been waiting for.

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Arc is the Chrome replacement I've been waiting for.

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Arc is the Chrome replacement I've been waiting for.

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CTA verbs

×3

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# Accessibility

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100% WCAG 2.1 contrast  
6 passing · 0 failing

---

No failing contrast pairs detected.

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# Tokens

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Drop-in code for the most common stacks. All values from the live extraction.

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## CSS VARIABLES

## VARIABLES.CSS

```
:root {
  --color-primary: #2702c2;
  --font-display: "Marlin";
  --space-base: 2px;
  --radius-md: 8px;
}
```

## TAILWIND CONFIG

## TAILWIND.CONFIG.JS

```
// tailwind.config.js
module.exports = {
  theme: {
    extend: {
      colors: { brand: '#2702c2' },
      fontFamily: { display: ['Marlin', 'serif'] },
      spacing: { base: '2px' },
      borderRadius: { md: '8px' },
    },
  },
};
```

Run `npx designlang pack arc.net` for the full bundle (DTCG, shadcn, Figma vars, motion, anatomy, Storybook).



# Usage

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## 01 Lead with the primary.

It belongs on calls-to-action and one accent moment per screen. Not on body copy.

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## 02 Two type families, three weights.

Display for headlines, body for paragraphs. Resist a third unless there is a real reason.

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## 03 Snap to the spacing scale.

Padding, margin, and gap should land on the values in §05. One-off pixels accumulate into noise.

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## 04 Treat accessibility as a hard constraint.

When a colour pair fails WCAG, fix the colour — not the contrast check.

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designlang

Re-run: `npx designlang brand arc.net`

MAY 18, 2026 · V12.13.0